

# Weiling Pan

**Email:** weilingisworking@gmail.com | **Website:** <https://mrwpan.wixsite.com/artlife>

**Location:** Jersey City, NJ 07306

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## EDUCATION

**New Jersey City University**

*Bachelor of Fine Arts in Illustration*

GPA: 3.92

**Jersey City, NJ**

**May 2024**

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## WORKING EXPERIENCE

**Japanese Cultural League of Jersey City (JCLJC)**

**Jersey City, NJ**

**Freelance Illustrator & Graphic Designer**

**Sep – Nov 2024**

- Designed promotional posters, created original illustrations, and aligned visuals with cultural goals.
- Delivered custom illustrations and graphic design solutions (branding materials, layouts) for diverse clients.

**NJCU Marketing and Communication**

**Jersey City, NJ**

**Graphic Designer - Internship**

**Jan 2023 – Dec 2023**

- Created social media/TV graphics, event posters, and email templates for university marketing initiatives.
- Enhanced design assets (illustrated new content, upgraded existing designs) to align with market trends and department goals.
- Collaborated with the marketing team to refine concepts, maintain brand consistency, meet timelines, and communicate with clients.

**Jersey City Summer Youth Mural Arts Program**

**Jersey City, NJ**

**Mural Artist**

**Jul 2019 – Aug 2024**

- Developed innovative mural concepts (e.g., Heroes of the World, A Vision of Hope) aligned with program goals and community values.
- Guided youth in mural design, technique, and execution; collaborated to bring concepts to life while fostering their artistic skills.
- Created murals via professional spray/acrylic techniques to beautify the community.

**Hawa Smoothie and Bubble Tea**

**New York, NY**

**Shift Manager**

**May 2022 – Present**

- Oversaw daily shift operations (staff scheduling, task allocation) and ensured top-tier beverage quality.
- Managed ingredient inventory (tracked stock, coordinated restocks) to avoid service interruptions and minimize waste.
- Led team training (customer service, drink preparation, safety) and addressed customer inquiries/complaints to build strong relationships.

**Levitae Creative Service**

**Jersey City, NJ**

**Gallery Assistant**

**Jul – Aug 2023**

- Supporting artists with artwork product management (storage, inventory tracking, display/client logistics).
  - Engaged gallery visitors/clients, explaining artworks (techniques, inspiration, materials) to boost understanding and interest.
  - Handled gallery finances: managed daily revenue, recorded invoices/transactions, and maintained financial logs for transparency.
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## PROJECTS

**Brackeys Game Jam 2024 – “Barricade”**

**Role: Art/Sprites Designer**

- Designed art and sprites for the game project; collaborated with the team to meet project requirements.
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## AWARDS

- Finalist in the Poster Stars 5th Intercontinental Poster Competition 2025
- Biafarin Awards 2024
- Student Winner, Washington Park Pavement Art Festival 2023
- Herbert Rosenberg Scholarship Recipient 2022
- Presidential Scholarship Recipient 2020

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## EXHIBITION

### Group Exhibitions

- **Illustration** | Feb 2025 | Manhattan, NY
- **Body Theatre: Deconstruction** | Jan 2025 | Manhattan, NY
- **Artists That Inspire Future Generations** | Oct 2024 | Jersey City, NJ
- **Visionary Artists Show** | Oct 2024 | Manhattan, NY
- **Art on Paper NY** | Sep 2024 | Manhattan, NY
- **Wish You Were Here** | Jun 2024 | Jersey City, NJ
- **Modulation** | Apr 2024 | Jersey City, NJ
- **A Vision of Hope** | Oct 2023 | Jersey City, NJ
- **The Women** | May 2021 | Jersey City, NJ
- **Heroes of The World** | Nov 2019 | Jersey City, NJ

### Solo Exhibitions

- **Journey of Growth** | Feb 2025 | Union, NJ
- **Weiling Pan 30 x 30 Exhibition** | Aug 2024 | Manhattan, NY
- **From Me, To You** | Sep 2025 | Manhattan, NY

### Online Exhibitions

- **XMAS Open** | Nov 2024
- **MAGIX** | Nov 2024
- **ONE: in three rooms** | Jun 2021

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## PUBLISHED & INTERVIEWS

- **Published:** CanvasRebel (August 2025); ShoutoutLA (August 2025); Artistcloseup Magazine (Apr 2025); Artistonish (Nov 2024, Oct 2024)
- **Interviews/News:** Bold Journey (Mar 2025); Toutiao (Sep 2024); Asian Art Contemporary (Sep 2024)

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## TECHNICAL SKILLS

- **Languages:** Mandarin, Cantonese, English.
- **Traditional Art:** Drawing, Oil Pastel, Mixed Media, Figure Drawing, Color Theory
- **Digital Tools:** Adobe Suite (PS, AI), Procreate, Google Workspace